

CLAIRE GRIGGS

ART DIRECTOR

PERSONAL PROFILE

I am a Creative Chameleon. I adapt to my constantly evolving surroundings by "changing colors." I do this not to blend in, like real chameleons, but to stand out. Additionally, chameleons have very good eyesight, the best out of all reptiles.

Similarly, I have the foresight to anticipate a situation and make a positive change before many of my peers have even noticed the problem. In hindsight, this chameleon metaphor may be getting a little out of hand.

WORK-RELATED SKILLS

- Adobe Creative Cloud
- Copywriting
- Web Design
- Project Management
- Critical Thinking
- Package Design
- Typography
- Art Direction

PERSONAL INTERESTS

Listening to music
Reading books and short stories
Taking advantage of streaming services
Playing video games

Let's Get in Touch :)

Number: 303-396-7626
Email: clairegriggs21@gmail.com
Portfolio: www.clairethepanner.com
LinkedIn: www.linkedin.com/in/clairegriggs

WORK BACKGROUND

Web Designer and Graphic Designer

OTA Compression, September 2021-January 2022

- Re-designed and executed the launch of the company website, which had not been worked on since 2012. Made graphics and wrote copy for the site.

Web Designer and Art Director

Freelance, 2020-2021

- Consulted and helped build several small business startups in the DFW area. Designed logos and other graphics, directed video shoots and created brand identity.

Online Grocery Pickup Associate

Walmart, 2015-2021

- I was a "floater" employee, meaning I juggled various tasks at once and worked in multiple departments on any given day.

Web Designer, Art Director, and Copywriter

UNT SWOOP Agency, 2018

- I interned with SWOOP, a student-run agency for two semesters. I managed multiple clients at once as an Art Director, Copywriter, and the agency's only Web Designer.
- Named Super SWOOPer for the Spring semester.
- Redid three clients' websites and performed updates on copy and graphics as needed.

PAST EDUCATION

University of North Texas - Denton, TX.

Bachelor of Arts in Advertising, 2018-2020

- Member of Alpha Delta Sigma Honor Society (AAF)
 - Only eight students in my class received this GPA-based honor.
- Minored in Social Sciences

Tarrant County College - Hurst, TX.

Associate of Arts, 2017-2018

